



LOVING OUTDOORS!

Product Design Competition:

Κάθισμα/Τραπέζι/Σκίαστρο

1 Ιουλίου - 30 Νοεμβρίου 2010

TECHNICAL SPECIFICATIONS

COMPETITION SUBJECT

Product Design of a three-dimension construction for exterior space that is a synthesis consisted of a seat, a table and a shading device.

The different elements included in the construction should have similar morphological approach. The different elements (seat – table – shading device) can be an integrated construction or they can be separated.

The construction must be suitable for use at a private or public place.

MANTADORY REQUIREMENTS

The competitors must send electronically (via www.yousendit.com) at lovingoutdoors@kormos.gr the file with their project, which must contain the following:

A (IMAGE FILE) An image file (table) of .jpg format (max 30 MB), Width: 100 cm, Height: 70 cm, 300 dpi resolution, RGB type.

Design data

- Maximum space for the construction: 3x3 m, (the geometry and the analogy can be settled by the designers)
- Maximum height for the construction: 2,6 m
- Use of eco-friendly materials, durable in climate conditions
- Use: the structure should be changeable and easily stored
- It must fulfill the standards of product designing

The presentation technique is at the competitors' choice.

The image file will contain:



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- a) At least one photorealistic perspective or axonometric schematization of the design. It could be helpful if the three-dimension illustration to occupy a substantial position in the image and if possible to integrated express the proposal.
- b) One side view, one cut, an ichnography, 1-2 structure details (in the same image file). Linear designs should contain dimensions.
- c) The competitor's ENTRY CODE

In case one of the competitors wishes to construct a model, he/she can include the model's photo in the image file (.jpg file).

B. (DESCRIPTION) a text file of .doc format with the project's description in Greek / English. The text should explain the main idea, the materials' choice and the construction procedures (maximum number of words, 650).

C. (PERSONAL DATA) a file of .doc format including the competitor's personal data (there is the .doc form in the competition's web link).

D. (LOW RESOLUTION) The same folder that will be sent via yousendit (www.yousendit.com) must be sent in lower resolution (max 4 MB) at the following email: lovingoutdoors@kormos.gr

Attention: The folder including the 4 files will be sent via YOUSENDiT (www.yousendit.com) to lovingoutdoors@kormos.gr email and will be printed.

FILES DESIGNATION

The ENTRY CODE that you will receive via on-line registration is the name of the FOLDER and files A and B (e.g. FOLDER Name: 0345, A. IMAGE file name: 0345.jpg, B. text file name: 0345.doc). The .doc file providing the personal data will be named with the first name and surname of the competitor: LabrosPapadopoulos.doc.

The competitor's names should not be included in the image file (A) but only in the .doc file providing personal data.

In the image file (.jpg) is forbidden to include any discrimination signs except the competitor's code or the project's title that could reveal competitor's identity.



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1. EVALUATION CRITERIA

The criteria according to those the evaluation committee will choose the final three projects to be awarded are the following:

- Innovative synthesis choices and materials' combination
- Accuracy and effectiveness of materials' choice (durable in external conditions). Possible use of eco-friendly, recyclable or recycled materials.
- Functionality – ergonomics of the construction
- Innovation of the project and design quality
- Clarity of the project's presentation
- Changeability
- Easy-storage
- Project's Effectuation (the structure can be constructed)

1.1. Evaluation procedures

The 20 high scored entries will be discriminated by the evaluation committee and the public, will pass to the 2nd PHASE that will be finally re-evaluated by the committee.

The evaluation committee will take into consideration all the criteria and sum up the points of each project in order to designate the three master ones.

The awards will be announced in a special ceremony during Sun&Shadow expo 2010. The ceremony will take place in Expo Athens exhibition centre on the 12th of December 2010.

In case the Organizer cannot contact one of the participants – winners, he/she loses the prize. The prize is then given to the participant with the next higher score.

1.2 Competition prizes:

- PRIZE A' : 3000 €
- PRIZE B' : 1500 €
- PRIZE C' : 500 €



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1.3 Evaluation committee members

The evaluation committee will be constituted by the professors of the educational institutes that cooperate with the competition, 2 independent persons that will be soon announced. The 10% in PHASE 1 will be by the audience's votes. The vote will be accomplished electronically (more details will soon be published). All the projects will be published on December the 1st and can be voted by the audience until December the 7th, 2010.

TIMETABLE

Initiation date: 1/7/2010

Final submission date: 30/11/2010 (24.00)

Presentation of the 20 projects: 10-13 December 2010 (during Sun&Shadow expo 2010)

PHASE 1

Choice of the 20 high scored projects (by the committee and the public vote / announcement of results: 7/12/2010).

PHASE B'

Presentation and awarding of projects (during Sun&Shadow expo 2010: Sunday, December 12th, 2010, 18.30 p.m.)

In Sun&Shadow expo 2010, the 20 projects with the higher scores will be presented.

Attention: The electronic public vote will be accomplished from December 1st 2010 to December 6th 2010.